

The Power of Rhetoric

Persuade or Be Persuaded

1. You need \$20 to buy something that is very important to you, but you do not have the money. Persuade your sibling or close friend to loan you the money.
2. It is 10pm and you are expected home in 30 minutes, but your friends want you to come to the movies with them. Persuade your parents to extend your curfew.
3. You did not complete a major assignment that is due today. Persuade your teacher to give you an extension.
4. You have one chance to get a part-time job as a life-guard this summer. Persuade your potential boss to hire you.

What did you
find?
ethos
pathos
logos

Rhetorical Strategies



Pair up with the person sitting next to you and discuss the speech on your desk. What rhetorical strategies are used?



Now it's your turn...

Write a 2-3 page persuasive essay in which you

1. Choose a character, either Brutus or Marc Antony and defend them to your target audience.
2. Use ethos, pathos, and logos to support your claim.
3. Use textual evidence to support your claim.

What strategies did you see used in each man's speech?
How do things change when you see these speeches acted for you?
What strategies were effective? Which would you change?

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A Man of Honor v.
A Man of Action



Let's check out these
speeches in action!



Brutus



Marc Antony

A Man of Honor v. A Man of Action



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Marc Antony

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